



Tired of having all the answers?

Five days of practice that change how you lead, coach, and develop people around you — starting your first Monday back. Not a conference. A working week with experienced coaches giving feedback in real time.

WHEN	WHERE	FORMAT	INVESTMENT
July 13-17, 2026	Mukilteo, WA	32+ hours	\$1,395 per person · before tax

DOJO TRACK A
Coaching in Action
Execution focus

Practice the conversations that develop people — coaching a hesitant team member, sharpening a vague target, handling resistance you didn't see coming.

DOJO TRACK B
Coaching for Direction
Planning focus


Sharpen the planning phase — coaching for better target conditions, target deployment, grounding targets in real current-condition observation.

LEADERSHIP TRACK
Lead change in every direction
Leaders & change agents

For people driving transformation — and helping others do it. Practice the conversations that move things up, sideways, and down. Twice during the week.

— STARTER KATA TRACK
Start Here — New to Kata.

For groups or individuals new to the practice. Spend the first half of the week in the Starter Kata, then pair with Coaching in Action or Leadership for the second.



Five facilitators. Decades of practice.



Tracy Defoe
 Kata Coach, Educator,
 Co-founder



Mark Rosenthal
 Lean Practitioner, Leadership
 Coach, Co-Founder



Maria Grzanka
 Problem-Solving Facilitator,
 Coach



Jennifer Ayers
 Engineer Turned Coach, Lean
 Trainer



Tilo Schwarz
 Founder, Kata Dojo, Author,
 Former Plant Manager

“Five days that change how you lead — starting your first Monday back.”

THE KSC PROMISE · FIFTH YEAR RUNNING



REGISTER

What your team gets back from one week in Mukilteo.

A short brief you can hand to a sponsor — what changes, what's covered, and the most common questions answered.



Better questions, fewer fires.

Managers leave with a clear coaching model — and the practiced reflexes to use it on Monday morning, not in six months.

Improvement that sticks.

Scientific thinking applied to the work itself: targets grounded in observation, experiments instead of opinions, learning that compounds.

Influence without authority.

The conversations that move things up, sideways, and down — for the people driving change without a mandate.

A team that thinks for itself.

Coaching the planning phase, not just execution. Direction-setting becomes a teachable skill, not a leadership bottleneck.

The week, day by day.

MON	Welcome. Mindset reset. First track block begins. Happy hour to close the day.
TUE	Mornings together. Track practice with feedback. Afternoon micro-experiments.
WED	Track switch midweek. Story circles. Sunset cruise on the Washington State Ferry.
THU	Second track deepens. Afternoon reflection. Bonfire on the beach in Mukilteo.
FRI	Integration. What you'll change Monday. Send-off lunch.

Investment & what's included.

\$1,395 per person, before tax

- ✓ 32+ hours of structured practice with experienced coaches
- ✓ 5 lunches (Mon–Fri) and 4 breakfasts (Tue–Fri)
- ✓ Welcome happy hour, ferry sunset cruise, beach evening
- ✓ Kata School Cascadia certificate of participation
- ✓ Pre-event participant package (logistics, maps, prep)

Refunds available until June 26, 2026 (minus payment-processing fees). Discounted tickets available for self-funded participants and those with financial hardship. Email Tracy info@kata-school-cascadia.org.

What sponsors usually ask.

Is this a conference or training?

Neither. It's a working week — small group, real practice, real feedback. Closer to a residency than a workshop.

Who's it for?

Mid-level managers, plant leads, ops directors, internal CI coaches and consultants. Anyone who develops people through their work.

New to Kata? We've added a Starter Kata Track for groups and individuals new to the practice — pair with one of the dojo or leadership tracks.

What changes when they're back?

How they run 1:1s, how they set targets, how they handle stuck improvement work. The week is built around take-it-home practice.

Travel and logistics?

Mukilteo, Washington — 30 min north of Seattle. A car (or shared ride) is needed; Kaas Tailored isn't walkable from local hotels and Airbnbs. We can connect attendees splitting rentals.

Ready to send someone — or come yourself?

Led by **Tracy Defoe**, **Mark Rosenthal**, **Maria Grzanka**, **Jennifer Ayers**, and **Tilo Schwarz**.

Hosted at **Kaas Tailored** — called “the Disneyland of Lean” by past participants. Fifth year running.

Scan to register · Questions: info@kata-school-cascadia.org



SCAN TO
REGISTER